



APPLICATION CRITERIA – Leapfrogs 2025

The Leapfrogs program is designed to support innovative and impactful projects in the verification phase. To ensure your application is considered, it's crucial to fulfill all formal criteria and answer the application questions in line with the provided guidance. Below, you'll find detailed criteria and guidelines to help make your application both complete and competitive.

Formal Criteria

- **Student Status:**
 - Applicants must have at least one credit registered after **May 31, 2024**. You must have at least one registered higher education credit after 31 May 2024 by the application deadline, at one of the following institutions:
 - **Lund University**
 - **Kristianstad University**
 - **Blekinge Institute of Technology**
- **Engagement with Innovation Department:**
 - You must be actively engaged with **LU Innovation** (for Lund University students) or the equivalent innovation department at your institution (for HKR and BTH students).

- **Project in Verification Phase:**
 - Your project should be in the **verification phase**, which means you have:
 - Developed a **business hypothesis**.
 - Completed **market research**.
 - Engaged in initial **customer interactions**.
 - Created or are working on a **risk and verification plan**.
- **Full-Time Commitment:**
 - A commitment to work **full-time** on your project for three months during the summer of **2025** is required. This means you should not undertake other full-time work or studies during this period.
- **Mandatory Participation:**
 - Participation in all **mandatory activities** is expected, including workshops, status updates, and peer group meetings.
- **Swedish Social Security Number:**
 - Applicants must have a Swedish social security number ("**personnummer**" or "**samordningsnummer**"). For international students who are ineligible for a samordningsnummer and staying for less than a year, a temporary number provided by your university is acceptable.
- **Previous Leapfrogs Grants:**
 - Note that an individual can only be awarded the Leapfrogs grant **twice**. If you've already received this award twice, you're not eligible this time.

Assessment Criteria

The jury reviewing the applications will consider the following:

- **Project's Long-Term Potential:**
 - Assessment of your project's ability to develop and create value in the long term.

- **Progress in Verification Phase:**
 - How far has your project advanced in the verification phase? Are there clear results from market research and customer interactions?

- **Innovativeness:**
 - How innovative and unique is your idea? Does it offer something new to the market or solve an existing problem in a novel way?

- **Impact of the Leapfrogs Grant:**
 - How will the Leapfrogs grant contribute to your project's development? What specific goals do you plan to achieve during the grant period?

- **Team's Commitment and Competence:**
 - Evaluation of your and your team's ability to execute the project, including relevant skills and experiences.

- **Alignment with Sustainable Development Goals (SDGs):**
 - How does your idea align with the Sustainable Development Goals under Agenda 2030? Projects contributing to these goals are highly encouraged. Additionally, while not mandatory, the jury appreciates any prior engagement with the innovation system regarding your project idea.

Application Guidelines

- **Individual Applications:**
 - Your application must be your own individual work. The grant is awarded to **individuals**, not groups or projects.
- **Team Members Applying:**
 - If multiple members from the same project are applying, it's advised to avoid duplicating text in applications. Each application should reflect the individual's perspective and contributions.
- **Number of Grants per Project:**
 - Typically, no more than **two** members from the same team are likely to receive the Leapfrogs grant. In exceptional cases, a third grant may be considered.
- **Engagement with Your Coach:**
 - Your coach should be involved in the preparation of your application to ensure it meets all criteria and accurately reflects your project's status and needs.

By adhering to these guidelines and criteria, you can enhance the strength of your application and increase your chances of success with the Leapfrogs program. We look forward to receiving your application and supporting your entrepreneurial journey!